



Under the auspices of the
**PRESIDENCY OF THE
REPUBLIC OF TURKEY**



**WORLD HALAL SUMMIT ISTANBUL
&
5th ORGANISATION OF ISLAMIC COOPERATION HALAL EXPO**

**23-25 November 2017
Lütfi Kırdar International
Convention and Exhibition Center
Istanbul**



World Halal Summit and 5th Organization of Islamic Cooperation (OIC) Halal Expo organized by Discover Events will be held in cooperation with The Islamic Centre for Development of Trade (ICDT), The Standards and Metrology Institute for Islamic Countries (SMIIC) supported by Turkish Ministry of Economy , Turkish Ministry of Foreign Affairs, and other related Turkish governmental institutions under the auspices of The President of the Republic of Turkey with honorable participation of His Excellency Mr. Recep Tayyip ERDOĞAN between 23rd- 25th November 2017 following the organization of 33rd Session of the Standing Committee for Economic and Commercial Cooperation (COMCEC) in Istanbul.

OIC Halal Expo, includes many sector and sector representatives in fields of Halal Industry (Food, Finance, Tourism, Islamic, Medicine and Pharmacy, Cosmetics) will provide an opportunity for sustainable marketing and promotional activities in Europe, The Middle East, North Africa, The Far East and The United States of America along the commercial expectations of the participating companies.

Conferences will be held to attract senior institutions and organizations from more than 80 countries including 57 OIC member countries, in fields of Halal industry in World Halal Summit 2017 that General Secretary of Islamic Development Bank, General Secretary of International Islamic Fiqh Academy, Secretary General of AAOIFI will participate.

We kindly invite related companies, GOs, NGOs to participate in this important event which aims to raise awareness all over the world on key issues such as Finance, Tourism, Food, Textile with institutions and organizations that play an active role in the ecosystem, target audience in the Halal sector and potential buyers, investing important issues related to the global halal sector by bringing experts from all over the world together.



With the organization of this important event, we aim:

- To be a reliable platform to meet the needs of all Islamic countries and non-Muslim countries with large Muslim populations for Halal products and services.
- To bring together the honorable experts from all over the world and contribute to raise awareness for the use of OIC/SMIIC standards as Halal certification standards to be accepted by the whole world.
- To provide an appealing and attractive platform for all countries that make halal production and consumption by organizing this exhibition in Istanbul which is a central and global location.
- To contribute to the development of Halal Trade among countries.
- To create an environment in which new technologies, new markets, trends, problems, difficulties can be recognized and discussed in the Halal sector

IDENTIFICATION OF THE ORGANIZATION

5th OIC HALAL EXPO	
DATE	23-25 November 2017
WEB	www.helalexpo.com.tr
VENUE	Lütfi Kırdar International Convention and Exhibition Center
EVENT ORGANIZATOR	Discover Events
PARTNERS	Islamic Centre For Development of Trade (ICDT) The Standards and Metrology Institute for Islamic Countries (SMIIC)
ABOUT 2016	<u>2016 Activity Final Report</u> www.helalexpo.com.tr/uploads/rapor-EN.pdf <u>2016 Video</u> www.helalexpo.com.tr/uploads/helalexpo1.mp4
CONTACT	Gizem ERTEN Gsm +90 554 965 62 87 gizem.kocaturk@discoverevents.com.tr Betül BOSTAN Gsm +90 554 887 87 20 betul@discoverevents.com.tr

WORLD HALAL SUMMIT	
DATE	23-24 November 2017
WEB	www.worldhalalsummit.com.tr
VENUE	Lütfi Kırdar International Convention and Exhibition Center
EVENT ORGANIZATOR	Discover Events
PARTNERS	The Standards and Metrology Institute for Islamic Countries (SMIIC)
ABOUT 2016	<u>2016 Activity Final Report</u> www.helalexpo.com.tr/uploads/rapor-EN.pdf <u>2016 Video</u> www.helalexpo.com.tr/uploads/helalexpo1.mp4
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WORLD HALAL SUMMIT 2017 PROGRAM

“ HALAL: AS A LIFE STYLE”

23.11.2017 / DAY1	
08:15/ 09:15	Registration For Summit and Expo
09:30 / 12:00	<p>ANADOLU AUDITORIUM Recitation of Holy Qur'an Opening Speeches And Turkish President, H.E Recep Tayyip ERDOĞAN</p>
12:00 / 12:30	Official Ceremony of 5th OIC Halal Expo
12:30 / 13:30	LUNCH
HALL 1	
SESSION A:Understanding Halal Industry :Standardization, Accreditation and Certification in Halal Industry	
13:30/ 14:45	SESSION A1
	<p>Moderator: - Mr. Mufti Muhammad Najeeb Khan, Chairman, Shariah Committee of HARC and Shariah Advisor of Leading Institutions, "Pakistan"</p> <p>Speakers: - Dr. Abdulqahir Qamar, Director of The Fatwa Department, International Islamic Fiqh Academy , "Saudi Arabia" - Mr. İhsan ÖVÜT, Secretary General of The Standarts and Metrology Institute for Islamic Countries (SMIIC), "Turkey" - Mr. Zafer Soylu, Director General of Product Safety and Inspection, Ministry of Economy of Republic of "Turkey" - Mr. Mohamed Jinna, Founder Chairman, World Halal Day, "Singapore"</p>
14:45/ 16:00	SESSION A2
	<p>Moderator: - Mr. Mohamed Jinna, Founder Chairman, World Halal Day</p> <p>Speakers: - Mrs. Tuğba Daysaloğlu, TSE, "Turkey" - Mr. Sheikh Thaifer Najjar, President of the World Halal Council (WHC), "South Africa" - Mr. Mufti Muhammad Najeeb Khan, Chairman, Shariah Committee of HARC and Shariah Advisor of Leading Institutions, Shariah Concept of Food Ingredients, Pakistan - Mr. Dinar Sadykov, Russia Halal Certification Center, Matters of Diversity and Excess of Halal Standards, Tatarstan, Russian Federation</p>
16:00 / 16:15	BREAK
16:15 / 18:00	SESSION A3
	<p>Moderator: - Dr. Zenaída P. Hadji Raof Laidan, Regional Director, DOST XII, "Philippines"</p> <p>Speakers: - Mr. Moulana Muhammad Saeed Navlakhi, South African National Halaal Authority (SANHA), "South Africa" - Prof. Dr. Winai Dahlan, Director of the Halal Science Centre (HASCI), "Thailand" - Mr. Naeem Shahid, CEO, Halaal Foundation of Pakistan, Chairman Halaal TC'c in PSQCA, Shariah Adviser, Trainer and Auditor in World Leading Organizations : <u>Halal, as a lifestyle, A Revelation of SMIIC</u> , "Pakistan" - Mr. Muhammad Afaq Shamsi, Vice President, Halal Awareness & Research Council, <u>Resolution for SMIIC Lead Role</u> , Pakistan - Dr. Zenaída P. Hadji Raof Laidan, Regional Director, DOST XII, "Philippines"</p>

24.11.2017 / DAY2	
08:00 / 09:00	Registration For Summit and Expo
HALL 1	
SESSION B: Halal Trade and Market: Strategies	
09:00 / 10:15	SESSION B1: Halal Trade and Market: Strategies-1
	<p>Moderator: - Prof. Dr. Winai Dahlan, Director of the Halal Science Centre (HASCI)</p> <p>Speakers: - Mr. Tayeb Habib, CEO, EU HALAL, Halal Knowledge Base on How to and Importance of Easy Availability of Information on Halal in an Unified Approach, "Portugal" - Mr. Muhammed Hussain Shojaee Ali Abadi, Food Adulterations as a great Challenge to Halal Food Integrity, "Iran" - Mr. Tabish Hasan, Chairman, Muslim Ad Network, Marketing to Muslims in the one of UK's Muslim Lifestyle Expo, "USA" - Dr. Mr. Asad Sajjad, CEO, International Gulf Halal Center, Potential & Opportunities for OIC countries in Global Halal Market: An Insight, "UAE" - Mr. Jasim U. Ahmed, Managing Director, Halal Bangladesh, HALAL LOGISTICS-A Growing concern among Muslim Ummah: Obligations & Opportunities for Asian Vs: European Region, "Bangladesh"</p>
10:15 / 10:30	BREAK
10:30 / 12:30	SESSION B2: Halal Trade and Market: Strategies-2
	<p>Moderator: - Ms. Bilge IŞIKLAR</p> <p>Speakers: - Mr. Mughees Shaukat, Oman College of Banking and Financial Studies, The Significance of Islamic Finance in Securing Halal Tayyab, "Oman" - Mr. Muhammad Farooq Nasir Siddiqui, Financial Consultant, Malaysia, Scope/Plan for achievement of Global Halal Trade, "Pakistan" - Dr. Shoukat Parvez, Scientist, Industrial and Business Consultation Company, Industrial Application of Halal: Challenges & Opportunities, "Pakistan" - Mr. Mufti Muhammad Zubair Ashraf Usmani, Chairman, Sharia board of HARC and Sharia Scholars of Jamia Dar ul Uloom Karachi, Worldwide Importance of Halal and Current Challenges, "Pakistan" - Dr. Mr. Muhammad M. Khan & Dr. S. A. Shirin, Halal Australia, The Image of Halal Branding in Australia and How to empower Muslim owned businesses in the East & West, "Australia"</p>
12:30 / 14:00	LUNCH AND PRAYER
HALL 1	
SESSION C: Halal in Daily Life	
14:00 / 15:15	SESSION C (Science, Health, and Halal in Daily Life)
	<p>Moderator: - Mr. Muhammed Hussain Shojaee, Laboratory Manager, Farooq Life Sciences Research Laboratory, "Iran"</p> <p>Speakers: - Dr. Mr. Mohammed Ali Sheikh Wace, Drug Information Specialist, Halal Pharmaceuticals: The Halal Chemicals in Culture Media, "Syria" - Dr. Mr. Mooahamad Ropaning Sulong, Deputy Dean, Selangor University, Using Thermophilic Bacteria Towards Development of Thermostable Halal Enzymes, "Malaysia" - Prof. Dr. Mr. Fatih Gültekin, Halal and Healthy Food Platform, Halal and Healthy Issues of Food Additives, "Turkey" - Ms. Yvonne Maffei, My Halal Kitchen, Halal & Tayyib, "USA" - Prof. Dr. Faridah Hj Hassan, Director, University of MARA, IHALALMAS, Halal Food Marketing: Dare to Win, "Malaysia" - Mr. Adel Sabir, Chairman, European Halal Development Agency (EHDA), Anti Halal Attitude, "United Kingdom"</p>
SESSION D: New Opportunities and Challenges	
15:15 / 16:30	SESSION D1 (Tourism and Related Issues)
	<p>Moderator: - Mrs. Anna Maria Tiozzo, Chairman, World Halal Development, "Italy"</p> <p>Speakers: - Dr. Mr. Ömer Akgün Tekin, Süleyman Demirel University, Hotel Management Matters in Halal and Solutions, "Turkey" - Dr. Mr. Sawzan Khries, General Secretary, Arab Tourism Experts Union, "Saudi Arabia" - Dr. Mrs. Barbara Ruiz Bejaranao, IR Director, Halal Institute of "Spain" - Mr. Aldin Dugonjic, CEO, Center for Halal Quality Certification of "Croatia" - Mr. Muhammad Zubair Mughal, CEO, Helal Research Council, "Pakistan"</p>
16:30 / 17:45	SESSION D2 (Cosmetic and New Scientific Methods)
	<p>Moderator: - Mr. Adel Sabir, Chairman, European Halal Development Agency (EHDA), "United Kingdom"</p> <p>Speakers: - Mrs. Anna Maria Tiozzo, Chairman, World Halal Development, "Italy" - Mr. Mufti Zeeshan Abdul Aziz, Halal Cosmetics ! Global Market Potential, Industry's Critical Issues & their Solutions, "Pakistan" - Ms. Bilge Işıklar, Chair of SMIIC TC 2, "Turkey" - Prof. Dr. Ms. Sibel Silici, Erciyes University, Faculty of Agriculture, "Turkey"</p>
19:00	GALA DINNER
25.11.2017 / DAY3	
08:00 / 09:00	Registration
09:00 / 18:00	Expo

