



INVESTINPAVLODAR



**35** DB 2017 Rank  
**Doing Business**

EURASIA

KAZAKHSTAN

REGION

INVESTMENTS

SEZ

INDUSTRIAL ZONES

INDUSTRY

DEVELOPMENT



Russia



Kazakhstan

PAVLODAR

ASTANA

Omsk  
Novosibirsk  
Barnaul

Karaganda

Ust-Kamenogorsk

Almaty

Uzbekistan

Kyrgyzstan

China

# PAVLODAR REGION



population  
**755** thnd people

The region's GRP  
**6.08** billion \$

income per capita  
**8** thnd \$



the average s/p  
**358** \$ per month

literacy  
population  
**99%**

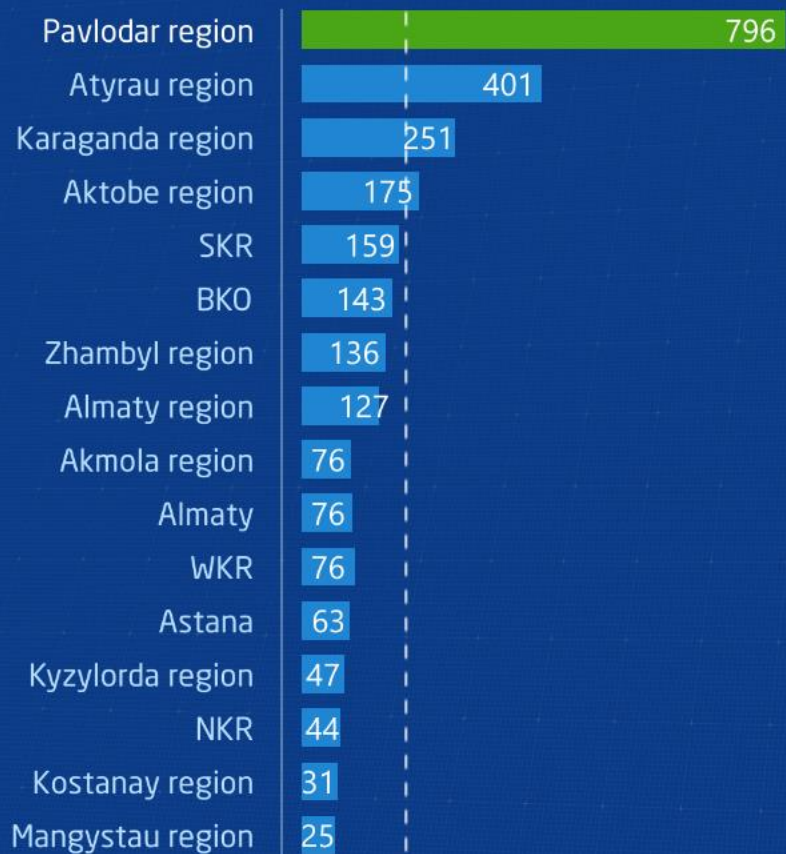
real sector  
**49%** GRP

# INVESTMENTS

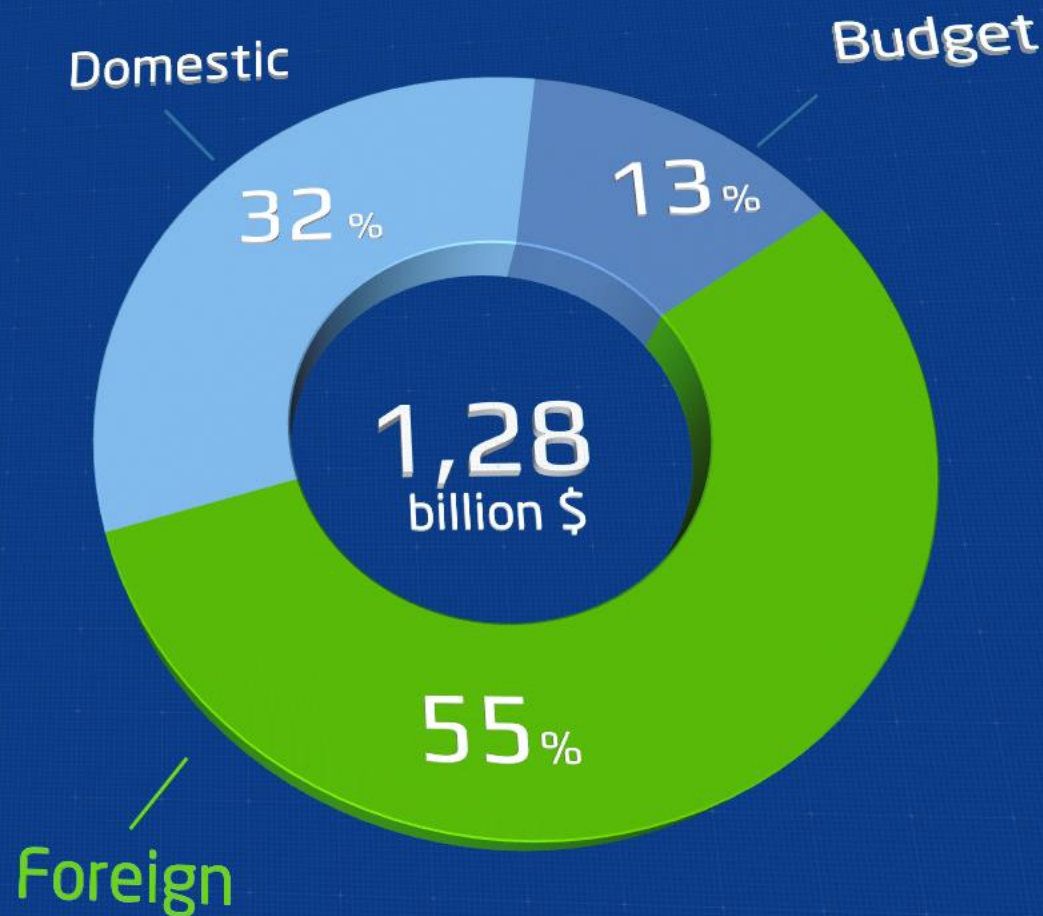
## PAVLODAR REGION



In the manufacturing industry  
(million \$)



the average value  
in the Republic **165.9**



# SEZ "Pavlodar"

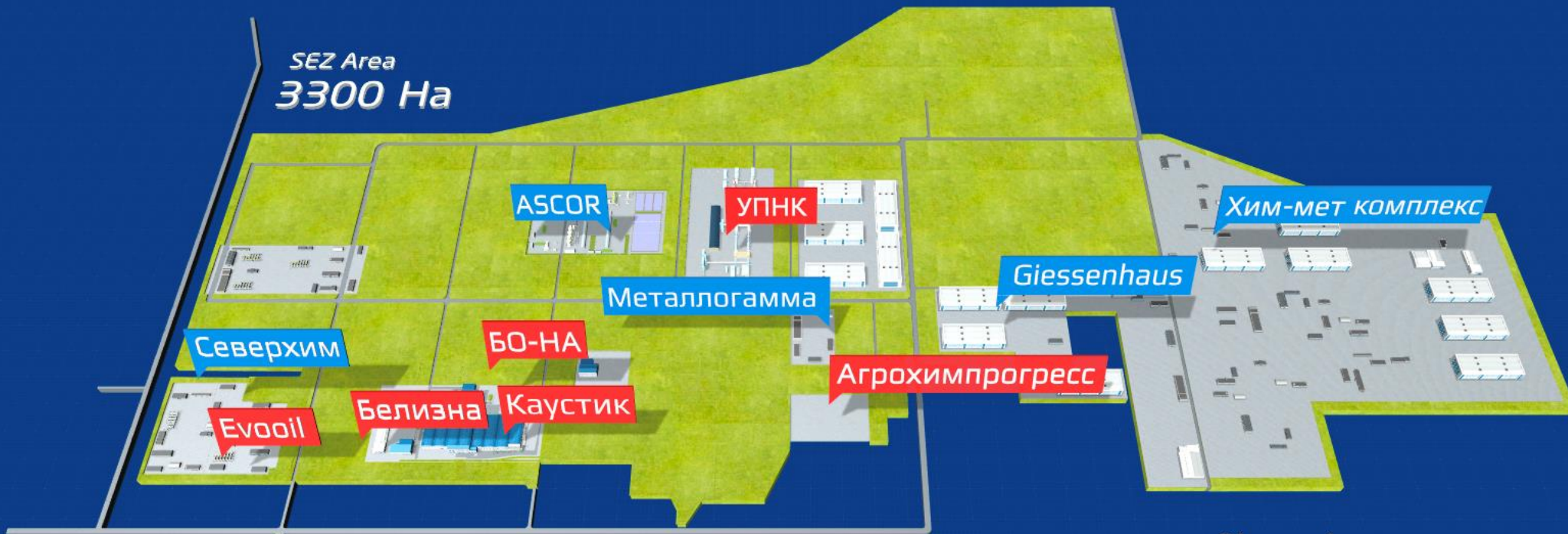


0% corporate income tax

0% property tax

0% land tax

0% rent for the land



1 thousand workplaces

10 million \$ from budget

150 million \$ private investment

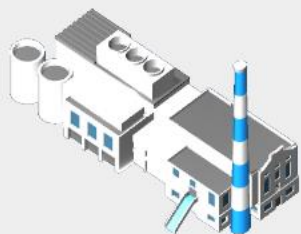
Produced product 70 million \$

Planned realisation of 6 projects 1176 млн. \$

# INDUSTRIAL ZONE



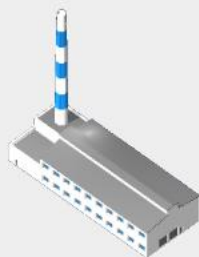
1



GRES-1

Industrial zone  
"Ekibastuz"

0,0408\$ – KW/h  
(6 tenge)



GRES-2

**AnsaSilicon**  
production  
technical silicon

**121**  
million \$

**35**  
thousand tons

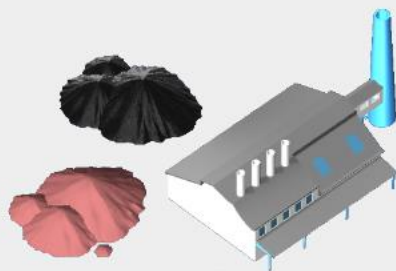
2



- > The possibility of providing customs, tax and other preferences
- > Free space for new productions

3

"INDUSTRIAL ZONE  
"BAYANAUL"



- > The extraction of the minerals

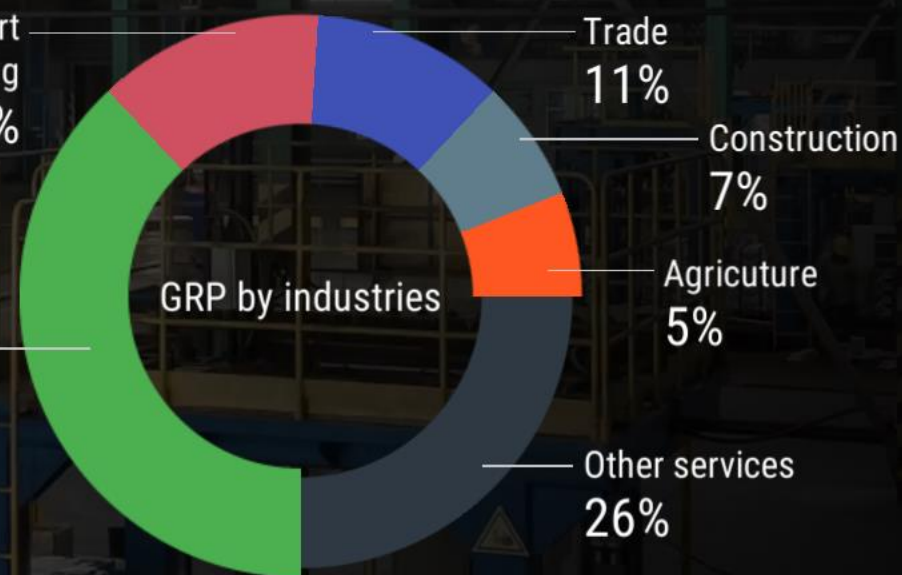
# INDUSTRY

PAVLODAR REGION



Gross regional product  
**6.08** billion \$

Commodity turnover  
**1.1** billion \$





# PRIORITY DIRECTIONS OF DEVELOPMENT



## METALLURGY

- Ferroalloys
- Aluminium primary & alloyed
- Steel products
- Casting of non-ferrous metals



## THE DEVELOPMENT OF TRANSPORT AND LOGISTICS COMPLEX

- The unique location
- The needs of large industrial enterprises
- The potential of increasing trade
- The availability of train, road and water infrastructure

## SUBSOIL USE

- The total cost of solid minerals 460 billion USD
- A large number of deposits of coal, precious and non-ferrous metals, including 17 major
- 44 free of deposits common minerals

## CHEMISTRY

- Petrochemicals
- Coal chemistry
- Chlorine-consuming production
- General chemistry

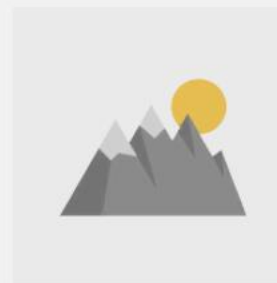
## AGRICULTURE

### THE PRIORITY OF CULTURE



Grains Potatoes Oilseeds

## TOURISM



- Cultural heritage BAYANAUL
- The potential of the Irtysh river
- Sherbakty
- Salt lakes

USED  
LAND

7.6  
mill.  
hectares



RESERVE LANDS  
4.9  
mill.hectares

LAND


# PRIORITY DIRECTIONS OF DEVELOPMENT



## METALLURGY

The leading sector in the region, providing more than 70% of the volume of production of manufacturing industry is the metallurgical industry and metal processing.

Employed in the industry

 **18** thousand people

Productivity

**\$ 25 000**

**5 PROJECTS**

## FREE NICHEs

on base of new enterprise for production of alloyed aluminium

### Aluminum profiles

Import in the RK:  
**10** mill. \$ a year



### Aluminum wire

Import in the RK:  
**14,5** mill. \$ a year



### Aluminum foil

Import in the RK:  
**3** mill. \$ a year



### Aluminum disks

Import in the RK:  
**4** mill. \$ a year





# PRIORITY DIRECTIONS OF DEVELOPMENT



## CHEMISTRY-NEETHONE

Enterprises of Pavlodar region produced a wide range of products: paints and varnishes based on polymers, lubricants, additives, antifreeze, articles of plastics and polyethylene, chlorine, caustic soda.

Chlorine production  
 **25** tons  
a year

 **5.1** million tons  
a year

**14 PROJECTS**

## INDUSTRIAL COOPERATION BASED ON CHLORINE

### "CAUSTIC" JSC

INCREASE THE CAPACITY

### NEW PRODUCTION

PRODUCTION  
TRICHLORIDE  
PHOSPHORUS

PRODUCTION  
2-4D ACID

### LLP "AGROHIMPROGRESS"

▶ PRODUCTION  
GLYPHOSATE

▶ PRODUCTION  
ETHER

PRODUCTION  
**CHLORINE** ▶ **60 k.** ▶  
TONNES per YEAR

# PRIORITY DIRECTIONS OF DEVELOPMENT



## AGRICULTURE

The total area of agricultural land amounts to 12 471 thousand ha. Area of used land is 7 601 thousand hectares

Area of reserved land

 **4 870** k hectare

The number of processing facilities

**285**

**23 PROJECT**



CHANNEL IRTYSH-USPENKA

## THE DEVELOPMENT OF CROP PRODUCTION

The possibility of growing and processing new crops



CHANNEL IRTYSH-KARAGANDA

## THE PRIORITY OF CULTURE



Grains

**817** k tons



Potatoes

**415** k tons



Oilseeds

**128** k tons

## EXPORT



China



Russia

# PRIORITY DIRECTIONS OF DEVELOPMENT



## MINING INDUSTRY

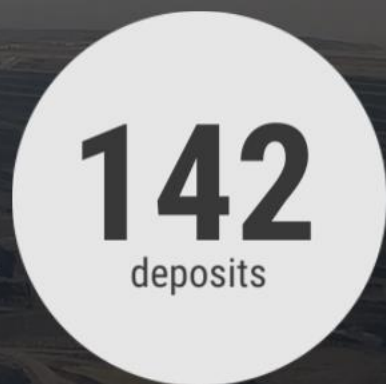
On Pavlodar region accounted more than one third of balance reserves of Kazakhstan coal, 9.4% of the gold, with 3.7% copper, 2.3% of molybdenum, 30.8 per cent of fluxing limestone, 32.5 per cent of moulding sands, zinc and other minerals.

### Share of reserves of RK:



1 PROJECT

## NATURAL RESOURCES



# PRIORITY DIRECTIONS OF DEVELOPMENT



## TOURISM

Pavlodar region's unique nature, geographical position, history has quite high potential for tourism development.

The number of visitors for 6 months

 **43 000**

Scope of services  
**44** mill.  
\$

**13 PROJECTS**



The largest river in  
Kazakhstan



The unique beauty of the  
landscape



Salt lake have medicinal  
properties



Specially protected natural territory,  
"Especially valuable forestlands"

# PRIORITY DIRECTIONS OF DEVELOPMENT

## PUBLIC-PRIVATE PARTNERSHIP

The Alliance between government and business to implement socially important projects in a wide range of fields

2 PROJECT

## THE INVOLVEMENT OF THE PRIVATE PARTNER BY PUBLIC AUTHORITIES AND LOCAL SELF-GOVERNMENT

FOR

Construction  
Reconstruction  
Modernization  
Tech.service  
Modernization



ON THE TERMS OF SEPARATION

Risks  
Benefits  
Competencies  
Responsibility



DETERMINED

Contract  
Laws and regulations at the time of signing the contract



# PRIORITY DIRECTIONS OF DEVELOPMENT

## TRANSPORT AND LOGISTICS CENTER



The construction of Transport-logistic center on the territory of FEZ, "Pavlodar" will significantly reduce transport costs of enterprises. And through improved customs and logistics administration will be redirecting traffic flows.

Location TLC "Pavlodar" close to the major cities of Siberia and Kazakhstan will allow the delivery of goods from China, Kyrgyzstan, Uzbekistan to Russia and Europe.





# REASONS TO INVEST

PAVLODAR REGION



*The unique location  
and market access*

**1**

*Low electricity  
price*

**2**

*The possibility of industrial  
cooperation*

**3**

*The quality and availability of  
human resources*

**4**

*System of support  
and protection investments*

**5**

Uzbekistan

Kyrgyzstan

# REASONS TO INVEST

PAVLODAR REGION

## THE UNIQUE LOCATION AND MARKET ACCESS



# 1

### RADIUS OF 500 KM.

4 regions of RK  
3 regions of the RF  
11.2 mill. people

### RADIUS OF 1000 KM.

Market size is 12 billion \$  
7 regions of RK  
9 regions of the RF  
24 mill. people

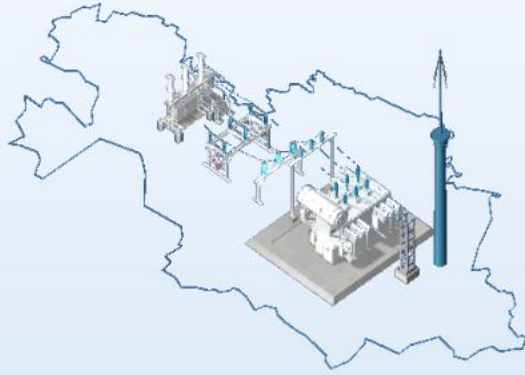


# REASONS TO INVEST

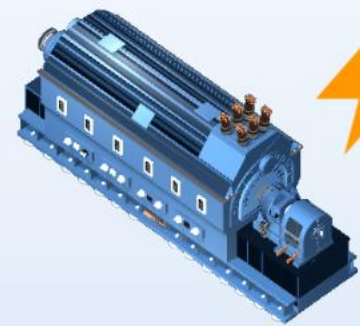
PAVLODAR REGION

LOW PRICE  
ELECTRICITY

2



**45%**  
generate electricity all over  
Kazakhstan



**8,5** k mW  
total power  
power plants

## INFRASTRUCTURE SERVICES

**0,0408\$**  
kWh

ELECTRICITY

**\$9,8**  
Gcal

HEATING

**\$9,8**  
Gcal

HOT WATER

**\$0,249**  
m<sup>3</sup>

COLD WATER

**\$0,307**  
m<sup>3</sup>

SEWERAGE

# REASONS TO INVEST

PAVLODAR REGION

THE QUALITY AND AVAILABILITY OF HUMAN RESOURCES

3



99,8%

literacy population



4 higher education institutions



49 organizations of technical and prof education

## AVAILABLE HUMAN RESOURCES



358\$

month salary



454\$

moth salary in industry

С.ТОРАЙГЫРОВ АТЫНДАҒЫ ПАВЛОДАР МЕМЛЕКЕТТІК УНИВЕРСИТЕТІ

# REASONS TO INVEST

PAVLODAR REGION

## THE POSSIBILITY OF INDUSTRIAL COOPERATION

4



### ENTERPRISE

**888**  
industrial  
enterprises



**16**  
backbone



**MINING  
INDUSTRY**



**PETROCHEMICALS**



**ENERGY**



**METALLURGY**



**MACHINERY**

# REASONS TO INVEST

## PAVLODAR REGION

## System of support and protection investments

# 5



### The Ministry for investments and development Of the Republic of Kazakhstan State support of investments

#### TAX BENEFITS

# 0%

corporate income tax  
land tax  
property tax

#### INVESTMENT GRANTS

# to 30%

reimbursement for CMP  
and equipment

#### GRANTS

# to 30%

the amount of investment

land plot  
buildings, structures  
machines, equipment, etc.



#### "Performance 2020"

Modernization of existing industries carrying out activities in the priority sectors of the economy.



#### "business Road map 2020"

- expanding the business initiatives of entrepreneurs;
- increase in volumes of made production manufacturing industry;
- creation of new competitive industries.



#### the Program "Agribusiness 2020"

To promote industrialization and diversification the agrarian sector.



#### NATD - "JSC"National Agency for technological development"

Created to assist in the coordination processes of innovative development and provision of measures of state support.



# INVESTMENT

## по привлечению инвестиций

Investment Promotion Agency is an organization, created by Akimat of Pavlodar region with the aim of providing gratuitous assistance to investors in implementing their projects. The Agency provides the Investor with information about the business climate of the region, industries, niches for investment and preferential sites for projects.

The Agency also assists the Investor in resolving issues, obtaining documentation, obtaining government support measures and the establishment of business relations.

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E-mail: [info@investinpavlodar.kz](mailto:info@investinpavlodar.kz)

### Support to investors from finding a niche to run the project

Investment  
opportunities  
region

Measures  
state  
support

Design  
licensing  
documents

Base investment  
projects in the region

Accommodation  
SEZ Pavlodar

0% (corporate income tax, property tax,  
land tax, rent, VAT)

The launch of the project

(protection of rights,  
the provision of raw materials,  
assistance in export)