

Dear Colleagues,
The Kazanskaya Yarmarka Exhibition Center
invites you to participate
in the 28-th specialized exhibition
FASHION & STYLE. KAZAN
30 October – 03 November 2015 - AUTUMN

EXHIBITION SUBJECTS

- clothes for women, men and children
- clothes for sport, leisure and home
- underwear, corselets
- hosiery and socks
- bed-clothes, blankets, pillows, mattresses, carpets
- white goods, table-clothes, napkins, towels, curtains
- footwear for women, men and children
- knit wear
- textile
- textile and leather haberdashery
- leather and fur goods
- accessories
- soft toy
- fashionable accessories and bijouterie

THE EXHIBITION'S VISITORS

Traditionally, the exhibition attracts more than 18,000 people, among them :

- professional staff members of light and textile industry
- the heads of ministries and departments
- representatives of trade organizations
- couturieres, designers of fashion industry
- students of specialized educational schools
- representatives of the media
- residents and guests of Kazan

PROGRAMME

Wholesale and retail trade, seminars, business meetings, round tables, firms'

presentations, fashion shows, master classes, entertainment program with visiting historical places of Kazan. At the same time jointly with the exhibition "Week of fashion and style" the exhibition "Beauty Professional" will take place.

OBJECTIVES

Promotion of production of regional enterprises, improvement of relations between sphere of production and trade, use of opportunities of the home consumer complex, help Russian manufacturers in establishing business contacts, strengthening interregional and international ties.

VENUE

The Kazanskaya Yarmarka Exhibition Center is a member of the Russian Union of Exhibitions and Fairs (RUEF) and the International Association of the Exhibition Industry (UFI).

The activity of Kazanskaya Yarmarka JSC meets the highest standards and has been approved by leading exhibition Russian and international communities.

The certificate of quality management system according to the international standard ISO 9001:2008 is an official confirmation of the quality of services provided by the company. Kazanskaya Yarmarka JSC is the unique exhibition center in Russia which has the international standards quality mark.

Total space of the Kazanskaya Yarmarka Exhibition Center is 20 000 sq. m with 3 pavilions of 6700 sq. m in total, a pavilion for VIP presentations and receptions, a congress-center and open exhibition grounds. The main pavilion is a cultural property site of the Republic of Tatarstan.

Guzal Bikanacheva

Head of Congress Events

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