

# Turkish British Business Association

DEIK / Turkish British  
Business Council  
TBBC



Turkish British Chamber  
of Commerce and Industry  
TBCCI



## UK-TURKEY BUSINESS FORUM-2

ISTANBUL

FRIDAY, 9 SEPTEMBER 2011

### IN ASSOCIATION WITH



UK Trade & Investment



Foreign Economic  
Relations Board of Turkey



Turkish Embassy London  
Commercial Counsellor's  
Office

### THE FORUM

A major one-day event about Business Opportunities and business methods in and between Turkey and the UK.

**We have the privilege of having the Finance and Economy Ministers of Turkey, top representatives of global businesses and officials of both British and Turkish governments presenting in our Forum.**

### PROGRAMME

08:30 Opening  
09:00 Conference  
12:00 Networking Lunch  
13:00 Seminar-Workshops  
19:30 Networking Reception & 2011  
Turkey Investor Relations Awards

### LEAD SPONSORS



### SEMINAR-WORKSHOP PANELS

- Trade and Investment Opportunities -Methods in Turkey UK
- Energy-Power-Gas-Oil
- Medical Services – Health Tourism
- Infrastructure (Contracting, Technical Consultancies, Public Private Partnerships)

### VENUE:

**POINT BARBAROS HOTEL**



### EVENT MANAGEMENT



### WEBMASTER



### EVENT CARRIER



### FORUM

#### REGISTRATION

See below, or  
email [info@tbcci.org](mailto:info@tbcci.org)

### Special Hotel Rates & Air Fares

Special accommodation rates at the venue, and air fares with Turkish Airlines available when registered with the Forum.

Contact [info@tbcci.org](mailto:info@tbcci.org)

### WHO SHOULD ATTEND

Business people, investors, institutions and individuals who are engaged in or intending to trade with or invest in Turkey and the UK; focus on Energy-Power-Gas-Oil, Infrastructure (Contracting, Technical Consultancies Public Private Partnerships) and Medical Services-Health Tourism.

### SEE ALSO

5-10 September: [Trade Mission from UK](#)

9 September: Turkey Investor Relations Awards Ceremony (Part of the Forum, see below)

10 September: TBCCI Istanbul Ball (see below)

## THE FORUM PROGRAMME FRIDAY, 9 SEPTEMBER 2011

**CONFERENCE** Diamond Ballroom Floor: -2

### 08:30 WELCOME SPEECHES

<b>Dr Harvey Marshall</b>	Chairman Turkish British Chamber of Commerce
<b>Sir Julian Horn-Smith</b>	Co-Chairman DEIK/Turkish British Business Council
<b>Remzi Gür</b>	Vice-Chairman, DEIK/Turkish British Business Council
<b>Jessica Hand</b>	British Consul General Istanbul & Director UKTI Turkey
<b>BEKO</b>	Sponsor
<b>The Wall Street Journal</b>	Sponsor

### 09:00 KEYNOTE SPEAKERS

<b>Mehmet Şimşek</b>	Finance Minister Turkey
<b>Zafer Çağlayan</b>	Economy Minister Turkey
<b>H.E. David Reddaway</b>	The British Ambassador to Turkey
<b>İlker Aycı</b>	President, ISPAT
<b>Mehmet Büyükekşi</b>	President of the Exporters Assembly of Turkey
<b>Emin Sazak</b>	President of the Turkish Contractors Association
<b>Emre Derman</b>	Managing Director, Senior Country Officer, Turkey, JP Morgan
<b>The Wall Street Journal</b>	'Perceptions of Turkey; The Global Media'

**12:00-13:00 LUNCH** Main Restaurant 18th Floor

### 13:00 PANEL: **TRADE - INVESTMENT OPPORTUNITIES & BUSINESS METHODS IN TURKEY & UK**

Room: Onyx-1 Floor -2

<b>Jessica Hand</b>	British Consul General Istanbul & Director UKTI Turkey
<b>Nick Glover</b>	BAE Vice President Turkey
<b>Ragıp Balcıoğlu</b>	BEKO plc CEO UK
<b>Yüksel Akça</b>	Chief Commercial Counsellor Turkish Embassy London
<b>Nigel Peters</b>	British Expertise Director, Invited
<b>HSBC</b>	Name to follow

### 15:30 PANEL: **MEDICAL SERVICES – HEALTH TOURISM**

Room: Onyx-1 Floor -2

<b>Yalçın Nak</b>	Acıbadem Health Group, Exc VP Regional Op. & Marketing
<b>Dr. Dursun Aydın</b>	Health Ministry Turkey, Director, Health Tourism .
<b>Dr. Ruşen Yıldırım</b>	DEİK, Chairman Health Tourism Council
<b>Martin Smith</b>	BUPA, Senior Development Mgr./Europe & N. America
<b>Yaşar Büyük</b>	MedikalPark
<b>Pelin İncesu</b>	AstraZeneca Turkey invited
<b>Şahin Arslan</b>	General Manager Zentiva Turkey, invited

### 13:00 PANEL: **ENERGY-POWER-GAS-OIL**

Room: Onyx-2 Floor -2

<b>Tufan Erginbilgiç</b>	BP Chief Operating Officer
<b>Yankı Özkan</b>	Shell & Turcas Corporate Communications Manager
<b>Sefa Aytekin</b>	Energy Ministry Turkey Deputy Undersecretary
<b>Simon J Cox</b>	Norton Rose, Partner
<b>TBA</b>	Aggreko (confirmed, name to follow)

### 15:30 PANEL: **INFRASTRUCTURE**

#### **(CONTRACTING, TECHNICAL CONSULTANCIES & PUBLIC PRIVATE PARTNERSHIPS)**

Room: Onyx-2 Floor -2

<b>Galip Özenen</b>	State Planning Organisation, Deputy Head, PPP Department
<b>Ali Kantur</b>	Turkish Contractors Association, President of the Supreme Advisory Council
<b>Ebru Özdemir</b>	LİMAK, invited
<b>Stephen Revell</b>	Freshfields, Partner
<b>Dewey &amp; LeBoeuf</b>	Federico Salinas, Partner

### 19:00 **NETWORKING RECEPTION and** **2011 TURKEY INVESTOR RELATIONS AWARDS**

Room: Diamond Ballroom Floor: -2

Welcome Messages

2011 Turkey Investor Relations Awards Ceremony

Hot & Cold Buffet, Drinks, Networking

#### **2011 Turkey Investor Relations Awards will be given in the categories below:**

Best Boardroom Disclosure and Transparency	Best Investor Relations Officer
Best Communication of Corporate Governance	Best Investor Relations Department
Best Investor Relations Annual Report	Best Financial Analyst
Best Communication of Financial Results	Best Financial Institution in Terms of Research
Best Investor Relations by CEO	Acclaro Award for Service to the Capital Markets
Best Investor Relations by CFO	Grand Prix for Investor Relations and Disclosure

#### **The winners will be announced by the President of Istanbul Stock Exchange**

For more information on the Awards, organised by Acclaro, a member of TBCCI, please see the Turkey Investor Relations Awards website at [http://www.irawards.eu/2011/ira11\\_index.html](http://www.irawards.eu/2011/ira11_index.html)

#### **REGISTRATION FEES**

#### **MEMBER ( \* )**

#### **NON-MEMBER**

Morning Conference	£40	£60	Includes Lunch
1 Seminar in the Afternoon	£40	£60	Includes Lunch
Evening Networking Reception	£45	£65	Includes Awards Ceremony
Master Ticket ( ** )	£145	£195	See below

( \* ) Members of TBCCI, TBBC, TBBA, DEIK, BCCT, TIM, ITO, UKTI, Trade Mission

( \*\* ) Master Ticket includes the Conference, Lunch, 2 Seminars and Evening Networking Reception

**Note:** For each ticket purchased for the 10 September Istanbul Ball, the Forum Master ticket is complimentary (please see our website [www.tbcci.org](http://www.tbcci.org))

**We look forward to see you at this event.**