

# Foreign Direct Investment

## iii FDI SUMMIT SLOVENIA 2011

● 13-14 October 2011 ● Ljubljana, Slovenia ●

EXECUTIVE-LEVEL CONFERENCE  
ON FOREIGN DIRECT INVESTMENT

### EXPANDING THE POTENTIAL AS A REGIONAL HUB

Get to know existing investors' experience

Grow your network of top executives  
and policymakers in Slovenia

Discover the country's investment opportunities and its  
potential to grow your business platform for the region

Organised under the patronage of the President of the Republic of Slovenia, Dr. Danilo Türk

Organised by

THE  
SLOVENIA TIMES



REPUBLIC OF SLOVENIA  
MINISTRY OF THE ECONOMY



INTERNATIONAL PLATFORM FOR  
DOING BUSINESS IN SOUTH-EASTERN  
AND CENTRAL-EASTERN EUROPE

Slovenia

- Member of EU, Eurozone, OECD and Schengen
- At the crossroads of the main European transport corridors
- Shortest connection from the Port of Trieste to the Middle East and Far East

400 km Rail

- More than 450 mio consumers
- 11 countries, jointly representing more than 40% of the total GNP of the EU

# PRELIMINARY PROGRAMME

Venue: Grand Hotel Union, Ljubljana

## DAY 1, THURSDAY, 13 OCTOBER 2011

12.00 - 13.00

Registration + Welcome luncheon

13.15 - 13.30

Official opening of the conference  
Brane Kraljnik, The Slovenia Times, CEO

13.30 - 13.45

Opening address  
Dr. Danilo Türk, President of the Republic of Slovenia

13.45 - 14.30

Keynote speech  
What it takes to become a regional hub - Hong Kong case study

15.00 - 16.00

Panel discussion  
Using the potential of Slovenia as a regional hub for the CEE and SEE markets

16.30 - 17.30

Panel discussion  
The right recipe for strategic high value added FDI: a blend of R&D, production, effective logistics, marketing & sales (establishment of competence centres)

18.30 - 20.00

Official networking event - FDI Summit and LJUBLJANA FOIREX RECEPTION

### FDI AWARD CEREMONY

Award ceremony of the 8th annual competition to reward the best cases of foreign investments to Slovenia

19.00 - 21.00

Official networking event - FDI Summit and LJUBLJANA FOIREX RECEPTION

20.00 - 21.00  
Grand Finale - Show of LJUBLJANA

## DAY 2, FRIDAY, 14 OCTOBER 2011

9.00 - 9.45

Opening discussion - Potentialities of Start-up potential of Slovenia  
Creating the regional innovation and talent harbour. Can Slovenia play a role of a regional start-up hub for the South Eastern Europe?

10.15 - 11.00

Panel discussion  
Holding successful development concept of Slovenia in Global Economy - Urgent improvement in state competitiveness, quality of governance, clear definition of strategic companies/sectors, credible strategy of state withdrawal from non-strategic part of the economy, effective application of geostrategic location and implementation of sustainable development strategies.

11.10 - 12.30

Panel discussion  
On a hunt for development capital! How to establish effective platform for promotion and realization of investments and development projects in increasingly volatile European and Global Economy?

12.30 - 13.15

Closing session with special keynote speaker

13.30

Closing luncheon



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## ABOUT THE FDI SUMMIT SLOVENIA 2011

FDI (Foreign Direct Investment) Summit Slovenia 2011 is an executive level business conference devoted to the investment environment and opportunities in Slovenia.

Being a business networking event, it is an outstanding opportunity to make new contacts with the leading businesspeople in the region, top government officials, existing international investors in Slovenia and those interested in entering the Slovenian market and develop its business in the wider region.

### WHO WILL ATTEND

- Existing investors in Slovenia
- International investors
- Private equity fund managers
- Representatives of international companies seeking new opportunities in this part of Europe
- Executives of Slovenian companies with established networks in CEE and SEE
- Financial institutions, business services for investors
- Representatives of Slovenian government
- Slovenian honorary consuls abroad
- Ambassadors and economic attaches posted in Slovenia

## THE ORGANISERS

### THE SLOVENIA TIMES

The Slovenia Times is the leading Slovenian business monthly magazine in English. It offers a critical, in-depth and wide analysis of the social and economic change of Slovenia with emphasis on investment environment and opportunities that arise. The Slovenia Times is renowned for organization of the top-level networking events for international business community. Attendees get invaluable access to business networks in Slovenia and the region.

[www.sloveniatimes.com](http://www.sloveniatimes.com)



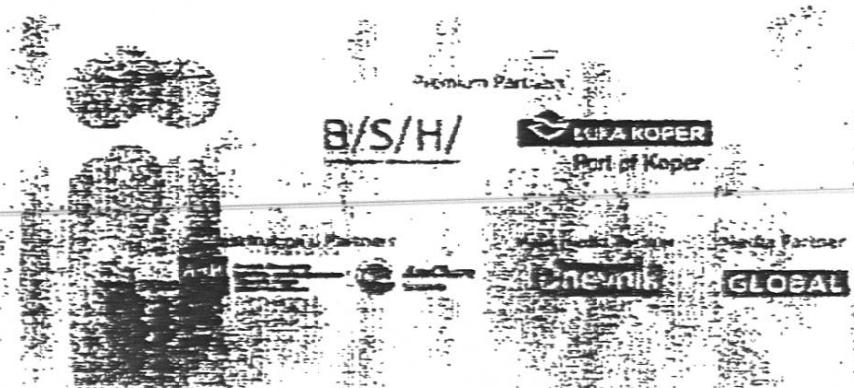
REPUBLIC OF SLOVENIA  
MINISTRY OF THE ECONOMY

### INVEST SLOVENIA

Ministry of the Economy of the Republic of Slovenia and JAPTI, ministry's agency for attracting investors to the country, are the main partners of the event.

These institutions offer full service support and incentives to investors with long-term vision to establish their business in Slovenia.

[www.investslovenia.org](http://www.investslovenia.org)



## REGISTER FOR THE SUMMIT

### Registration Fee

All Participation Fee

EUR 700

### Special Offers

Early Registration

EUR 595 (15% discount)

valid until 11th September 2011

Two or more persons from the same company EUR 555 (15% discount)

For members of the partnering institutions (AHS, Ambitam, SECS) a further 10% discount

The above mentioned prices do not include VAT.  
The participants are invited to attend all the conference lectures, roundtables, panel discussions, exhibitions, conferences and other off-programme activities, organized during the conference.

## EXPLORE PARTNERSHIP OPPORTUNITIES

Please contact us to discuss how we can effectively position your company before, at and after the event.

FDI Summit Slovenia will enable you to effectively benchmark your business and grow your network in Slovenia and the region.

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