

Exhibitors file

International **E**xhibition of **F**ashion
and **R**eady to **W**ear

From **18** to **23** of **June 2014**

Conventions Center of Oran, Algeria

promoted by:

LIVE EVENTS AGENCY

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THE CONCEPT

The international exhibition of fashion and the fashion industry, the fashion world, Algeria (Oran) aims to position itself among the most important manifestations of fashion and its activities at international and national level, and thanks to the presence of foreign delegations (European, North African and middle East).

This show will be the meeting point between the domestic and international investors and other professional sector between fond walk everything related to fashion and crafts, and some potential that a country like Algeria and in terms in terms of consumption and investment. This event represents a unique opportunity for investors and franchisors and future Algerian partners willing to develop a trade or business in fashion.

This show is a hyphen between representatives of brands and their customers, between manufacturers and textile mills, between designers and their audiences, between different future stylist and training institutions

International exhibition of fashion and ready to wear

Live events, communication agency specialized in events, organizing the first international exhibition of fashion and ready to wear, from 18/06/2014 to 23/06/2014 at the conventions center of Oran Mohamed Benahmed .

Designers, textile manufacturers, artisans, professionals ls of makeup and hair, accessory and fashion media will gather during this prestigious event which will make from Oran the fashion capital.

The international exhibition of fashion and ready to wear that will take up residence in Oran, seen as a bridge between the Mediterranean and Africa, will highlight young designers achieve fame and will confirm the notoriety of the elders.

This radiant city will be in the space of four days under the ramp lights thanks to the mixture of cultures meet, Arab and Western, and for presenting contemporary and commercial collections and traditional ones.

Fashion shows for men and women will be organized, shows, concerts, exhibitors fashion photos and illustrations, as well as video projections continuously making these days moments of discovery, passion and joy.

This appointment will promote the international reference foster the creation and originality, will boost the financial investment in the domestic fashion and

also support the export of creativity through the international media. space will host national and international reference brands of male and female fashion, and partnership opportunities.

media of the national and international fashion help in the promotion of the exhibition, highlighting the actors involved in this prestigious event which will be reversible both for the professionals and the general public, thanks to the magic of colors fashion items exposed of pearls and lights

during the show which will form an annual basis and will be the unmissable fashion in Algeria, visitors and exhibitors will have the opportunity to make a four-day overview of the world of fashion in its many facets .

the show is a unique opportunity to meet in one place all the fashion business, which translates into a multitude of things to see and do. few events allow artists, designers and fashion lovers meet.

To this end, we invite you to participate in the first international exhibition of fashion and ready to wear, the best welcome awaits you.

Why exposing ?

- the exhibition brings together target groups of professional visitors
- it will boost your notoriety and promote your business, thanks to the high quality of visitor numbers.
- exhibitors will present their products at the show and so meet their customers, suppliers and new business partners.
- your participation in this event will help promote your products and allow exchanges and fruitful contracts.
- foster your image, products and news.
- export opportunities for your products and Partnership.
- possibility of becoming a franchisor or franchisee.

will be attending the event

- potential purchasers
- fashion designers
- sewing schools
- training schools
- craftsmen
- beauty salons
- training institutes
- banks

To perfect your visit, the exhibition guide will be available free at the entrance. the Inquires during and after the event, which will ensure the maintenance of contact with target.

A full description

Name of the Exhibition: “International Exhibition of Fashion and Ready to Wear”

Exhibition theme: International exhibition of Fashion

Organizer: Live Events

Date and place of the exhibition: from 18/06/2014 to 23/06/2014 **Convention Center of Oran**

Opening hours: from **11** AM to **7** PM

Exhibitors:

- The fashion designers
- Textile manufacturers
- Sewing schools
- Training schools
- Craftsmen
- Props
- Perfumeries
- Jewelers
- Maroquineries
- Make up professionals and hair stylists
- Media fashion
- Banks

Visitors:

- The houses of brand
- Beauty salons
- Training institutes
- Families
- Models
- Artists

PROGRAM

- The official opening ceremony is scheduled Wednesday, June 18, 2014, attended by many officials.
 - Gala Dinner attended by officials, sponsors and honor the show prompts.
 - During the show, conferences will be held early in the day on a daily basis. the program will be detailed later.

THE AREAS of The SHOW

- The various exhibitors and companies will be sharing in several different areas so as to channel the flow of visitors and facilitate their orientation towards areas that interest them.
 - Investor Relations (national and international):
a friendly and comfortable b2b space or area will establish primary contacts for major planning and investment projects in the region and even the country

THE AREA OUTSIDE PURCHASE

- A space dedicated to visitors wishing to acquire items of beauty and fashion.
 - To discover exclusivities

AREA OUTSIDE TRAINING AND INFORMATION

- A space has any private institute and state institution in training at the fashion industry and beauty.
 - Presence of different institutions can answer questions or other industrial investors as to the law in force in the country.

MEDIA SPACE

- This will help to know the personalities on the show.
 - Follow up day to day activities of daily living.

PARADE SPACE

- We have made available to our participants a beautiful space that will serve as a podium for the parades that take place daily in the early evening (19H00), which will be available by invitation only.

Fashion days Oran Exhibition

From 18/06/2014 to 23/06/2014 at convention center of Oran

Fax: 041.534.757 / phone: 0555 404 555 / Email: liveevents.dz@gmail.com

Request for participation:

sending this application form constitutes a firm and irrevocable commitment to pay the full price of the stand hire and associated costs.

Company name

.....
.....
.....

Address:

.....

Postal code :

.....

City:

.....
.....

Phone number: Fax:

.....

Email:

responsible for the file/ Contact: **Mr. Mrs**

Miss

RC N°:.....Id Fisc.....NIS.....

Title:.....

Costs of inscription: 120 € in HT

COMMUNICATION :

ADVERTISING THE EXHIBITION CATALOG:

<u>Designation</u>	<u>Dimensions</u>	<u>Tariff HT</u>
4th cover	quadric 125×185mm	600 €.....€
3 rd cover	quadric 125×185mm	500 €.....€
2 nd cover	quadric 125×185mm	500 €.....€
1/2 page	quadri 87×125mm	200 €.....€
Inside page	quadri 125×185mm	400 €.....€
		Total HT :..... €
TOTAL(TTC) of the order=.....v		

N.B: prices are given in excluding tax,it should be counted in addition 17 %VAT

WAY and CONDITIONS of PAYMENT:

participation fees are payable 50 % at the time of registration and the balance before May 18, 2014

The undersigned confirms its participation in the International Fashion Exhibition "fashion days Oran" to be held from 18 to 23 June 2014 in the center of conventions of Oran and declares to have read the general regulations of the exhibition and agrees to comply with all terms and conditions.

Stamp and signature preceded by the words "read and approved"

On:.....

FORM II:

Details of your booth

Badge request, workshop registration and stand details

**Company name to appear on the sign of the stand
(maximum 20 characters):**

Request exhibitor badges

Company Name:.....

Number of exhibitor badges:.....

Rental rates For additional furniture

reference	Designation	Price €	Observation
REF 01	Wooden chair frame chrome	13,00	for the whole event
REF 02	round metal table frame	25,00	for the whole event
REF 03	wooden counter	45,00	For the whole event
REF 04	60 l fridge	55,00	For the whole event
REF 05	Showcase(h 170cm×l 50cm×p40cm)/3 shelves	45,00	For the whole event
REF 06	Showcase(H167cm×l 80cm×p 40cm)/ 3 shelves	85,00	For the whole event
REF 07	briefcase	3 0,00	For the whole event
REF 08	Hostess stool	40,00	For the whole event
REF 09	high table	35,00	For the whole event
REF 10	Leather lounge 4 seats	160,00	For the whole event
REF 11	LCD TV 42 "/ day	85,00	For the whole event
REF 12	Coffee table	35,00	For the whole event
REF 13	Reserve with accordion door	75,00	For the whole event
REF 14	water fountain+1 carboy+100 cups	50,00	For the whole event
REF 15	Podium(H60cm×l 100cm×p 100cm)	20,00	For the whole event
REF 16	electric strip (3 entries)	5,00	For the whole event
REF 17	Nespresso coffee machine+10 capsules	35,00	For the whole event

International Exhibition of Fashion and Ready to Wear

Charging stand

M ²	9	12	15	18	21	24	30
Stand compartmentalized	yes	yes	yes	yes	yes	yes	yes
Carpet	yes	yes	yes	yes	yes	yes	yes
Table	1	1	2	2	3	3	4
Chairs	3	3	6	6	9	9	12
Counter	no	no	no	no	no	yes	yes
Waste paper basket	1	1	1	1	2	2	3
Bright spots	2	3	4	5	6	8	10
Electrical outlet	2	2	2	3	3	4	6
Signage	yes	yes	yes	yes	yes	yes	yes
logo & contact information in catalog	yes	yes	yes	yes	yes	yes	yes
logo on the website "Live events"	yes	yes	yes	yes	yes	yes	yes
Logo snap up	yes	yes	yes	yes	yes	yes	yes
Logo on outer tarpaulin	no	No	No	No	No	No	yes
Visitors invitations	10	15	20	30	40	50	70
Excluding tax price	1215€	1620€	2025€	2430€	2835€	3240€	4050€

	€ /HT
Hostess without outfits per day	35,00
Hostess with outfits per day	55,00
Parade with 10 models	550,00