

CARPET DESIGN AWARDS 2016

16 – 19 January 2016
Hannover • Germany

domotex.de

in partnership with

HALI
cover
CARPETS & TEXTILES FOR MODERN INTERIORS

presented by
**Innovations@
DOMOTEX**



Deutsche Messe

The World of Flooring

DOMOTEX



New: Carpet Design Awards 2016

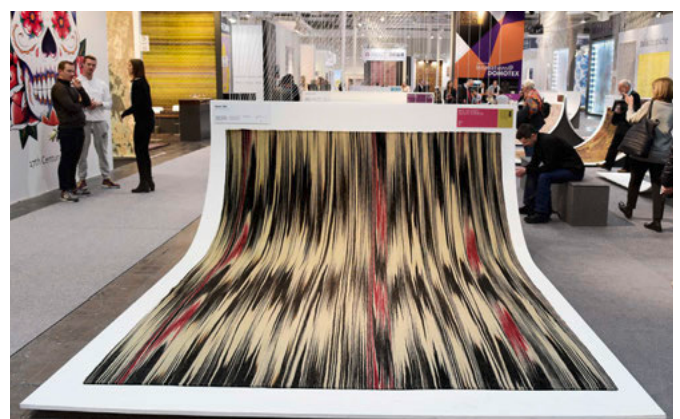
The Carpet Design Awards are the centrepiece of the handmade rug halls in Domotex. Changes made last year mean that the CDA are, a decade after their launch, now placed at the heart of the modern carpet industry. At DOMOTEX 2016 the CDA will again be presented by Innovations@DOMOTEX in partnership with HALI + COVER, uniting the two concepts to emphasise the overall focus on original design at the world's leading rug event.

The world returns to DOMOTEX in January 2016 at the key event in the annual flooring calendar. This fair gives you a fantastic opportunity to profile your business and present your latest products to an international trade audience.

Introduced in 2014, the Innovations@DOMOTEX concept put innovations from exhibitors at the heart of the communication strategy – before, during and after the show. Now the concept is being taken to the next level for 2016, with the CDA helping to prove that DOMOTEX is where innovations happen. The world's leading rug design competition is only open to entry by exhibitors giving participants a great opportunity to maximise their participation in DOMOTEX 2016.

The CDA jury consists of leading experts from the design and carpet industry. They create a shortlist of three entries in each of the nine categories. These carpets are then given pride of place in the dedicated presentation area in the middle of Hall 17 at DOMOTEX 2016.

Finally a winner from each category will be announced on Sunday, January 17th in the hugely popular awards ceremony.



Why should you enter the CDA?

- Categories that emphasise the CDA's focus on original design, quality and innovation
- The shortlisted entries are shown in the prominent specially designed CDA display area which is the central feature of Hall 17
- Exclusive entry to DOMOTEX Hannover exhibitors. Non-exhibitors can only enter the Best Studio Artist Design category
- Entry is free of charge!
- The winners of the CDA have included all of the leading rug companies in the world
- The new online entry process gives exhibitors complete control over the way in which they present and describe their designs and allows for the use of additional supporting material
- Worldwide press coverage for your business

**Final Deadline for your entries:
November 3rd, 2015**

Categories

01 Open
to Non-
exhibitors

01 Best Studio Artist Design

Original small scale production design from an artist or designer

02 Best Modern Design Superior

03 Best Modern Design Deluxe

02-03 Original contemporary designs showing optimum use of materials

04 Best Traditional Design

Most successful interpretation of a traditional rug design

05 Best Transitional Design

A new rug that uses traditional designs but in a contemporary style

06 Best Modern Collection

Contemporary design collections demonstrating a common theme

07 Best Transitional Collection

Traditional and Transitional collections demonstrating a common theme

08 Best Innovation

New developments in designing, making or presenting carpets



Meet the Jury!



Jochen Ehresmann
Munich/Germany
Böhmler



Linda O'Keeffe
New York/USA
Editor and
Designjournalist



Michael Pourvakil
Toronto/Canada
Weavers Art



Michael Sodeau
London/UK
Michael Sodeau
Partnership



Ross Urwin
Hong Kong
Infrastructure
Creative Agency

Judging Criteria

The judging of the Carpet Design Awards has two stages. The first stage occurs in early November and will create a shortlist of three entries per category, which are subsequently shown in at the Innovations@DOMOTEX area in Hall 17. The shortlist is judged on January 15th to assign a winner for each category. Michael Sodeau will be the chairman of the Jury. Judging criteria will be:

- Design/Design Concept
- Material/Execution/Structure/Quality/Originality
- Sustainability
- Branding
- A maximum of 3 entries per category

Important Dates

Final deadline for the submission of entries
November 3rd, 2015

Jury selects shortlist online
Mid November, 2015

Jury meets in Hannover
January 15th, 2016

Presentation of awards in Hannover
January 17th, 2016

Submit your entries online

New

Participating in the Carpet Design Awards is easy. Online you will find all the information you need to enter, including entry forms to fill in online and attach high resolution images to. Just go to obs.messe.de.

The CDA is now integrated in the Online Business Services of Deutsche Messe and you will use the log in data send to you with your stand confirmation. The CDA entry form is located in the Exhibitor Content Management System (ECMS) under "Highlighting your company".

Participants in Category One will get separate log on details upon request. Please call us on +44 20 7657-1209.





Here's how Innovations@DOMOTEX can help your business:

- High-profile presence, thanks to intensive media campaign and inclusion of your new product in the guide
- Prominent presentation in the dedicated area
- Guided tours led by experts bring trade visitors direct to your stand, which means more sales opportunities and more contacts
- Free participation for DOMOTEX exhibitors

For more information go to www.domotex.de

Contact details

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European Carpet-Importers Association e.V.



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