

CPM

COLLECTION
PREMIÈRE
MOSCOW

VISITOR'S SURVEY

CPM 06.-09.09.2010

18.300 registered trade visitors



IGEDO COMPANY



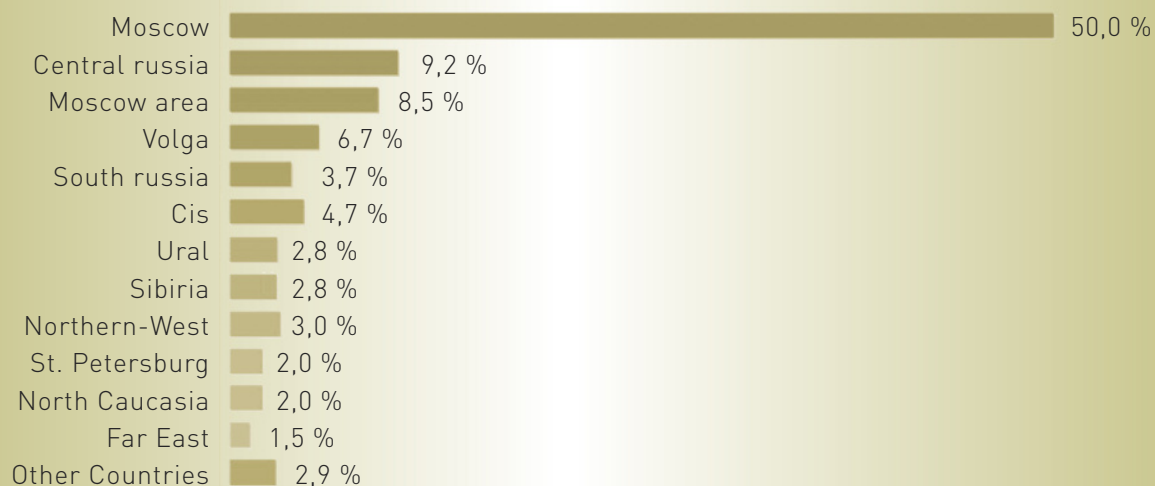
EXPOCENTRE



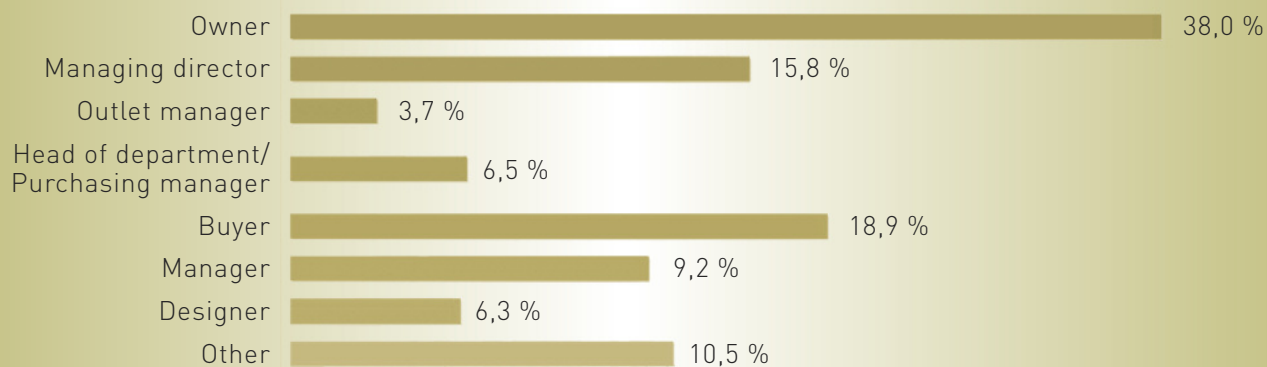
ATTENDANCE



1. WHERE ARE YOU FROM?



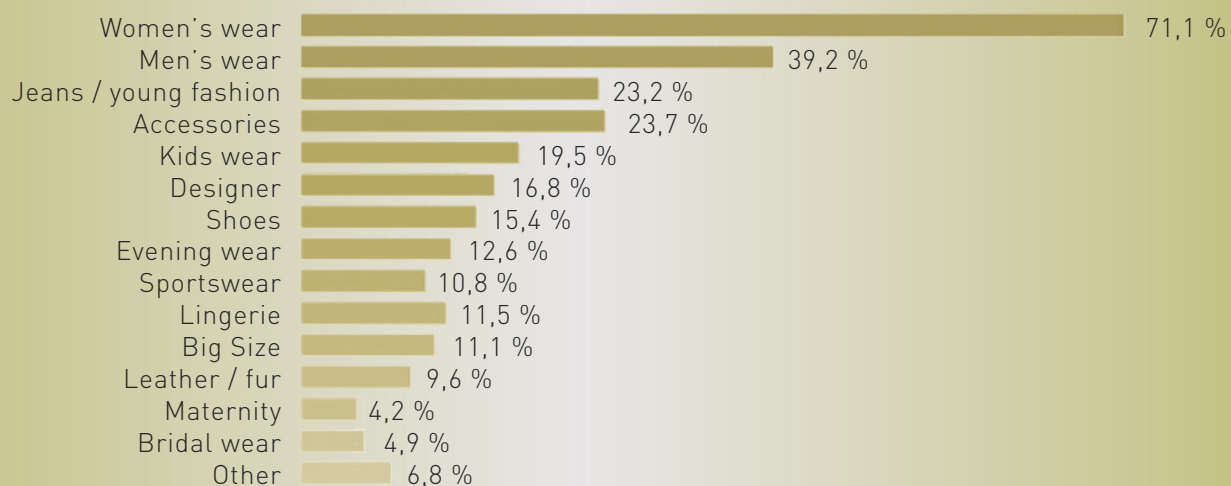
2. YOUR POSITION IN THE COMPANY?



3. HOW BIG IS YOUR INFLUENCE IN PURCHASING FOR YOUR COMPANY?

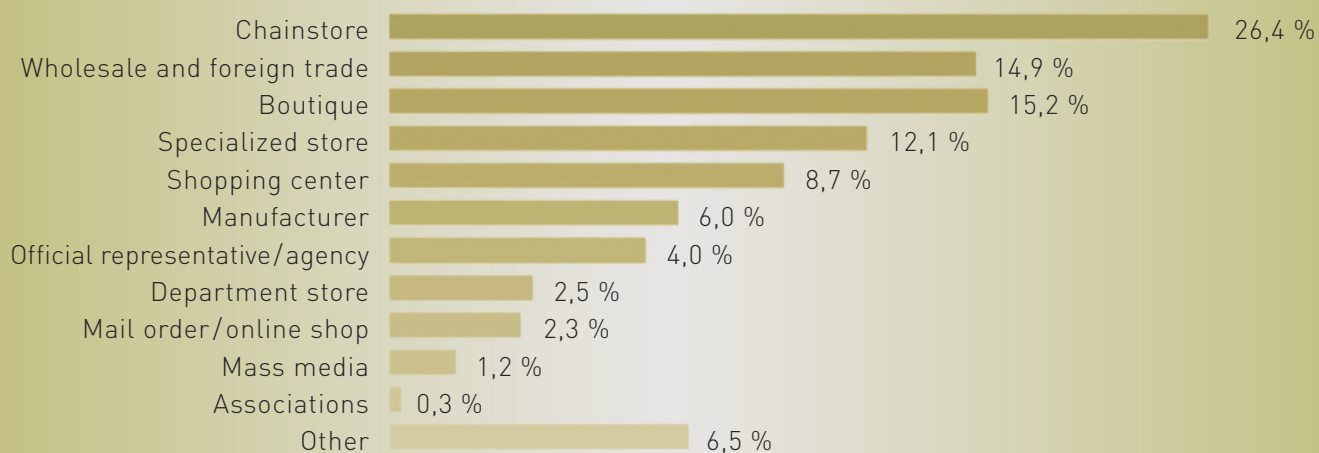


4. WHICH COLLECTIONS ARE YOU INTERESTED IN?



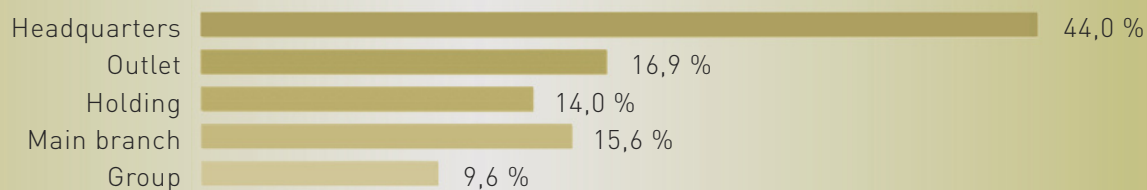
Multiple answers possible

5. YOUR COMPANY'S ACTIVITY?

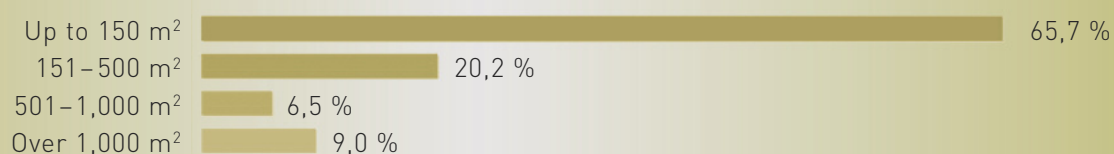


Multiple answers possible

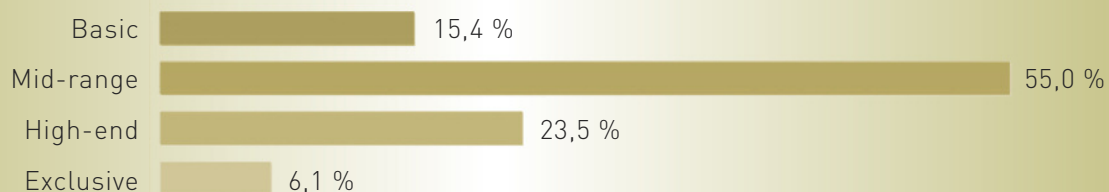
6. TYPE OF COMPANY?



7. YOUR SALES AREA?

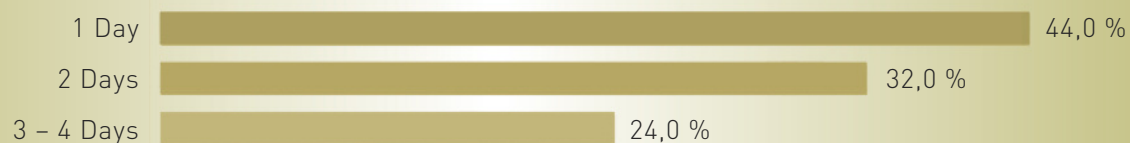


8. WHICH COLLECTIONS DO YOU FEATURE IN STORE?

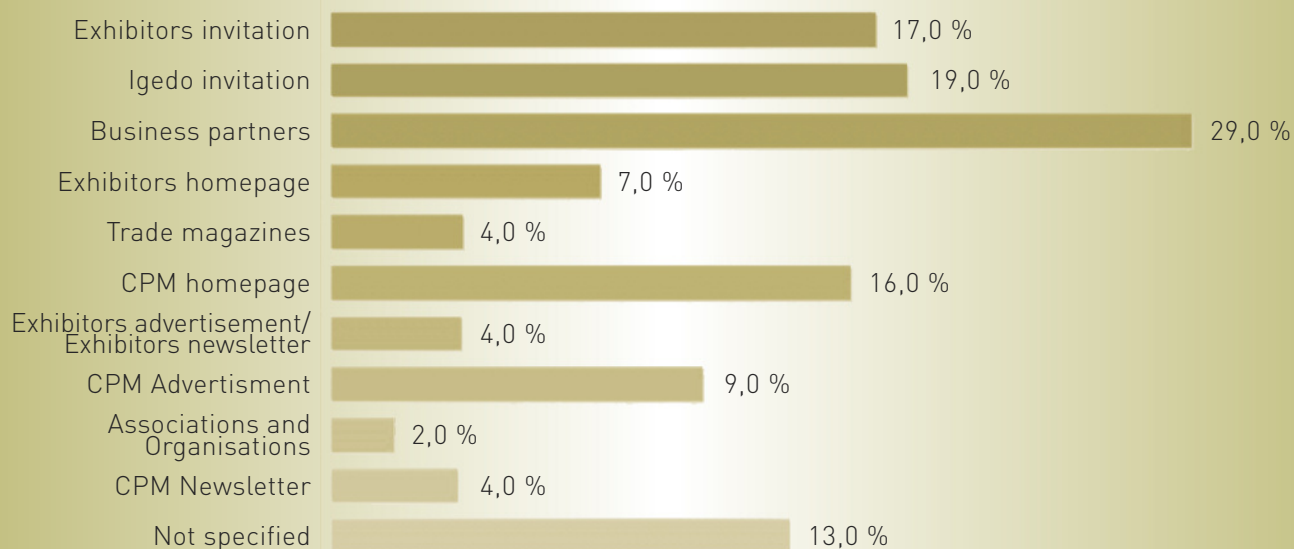


Multiple answers possible

9. HOW OFTEN HAVE YOU ATTENDED THE FAIR?



10. HOW DID YOU LEARN ABOUT THE CPM FAIR?



11. ARE YOU GOING TO VISIT THE NEXT CPM IN FEBRUARY 2011?

