

# REGISTRATION FORM

All fields are compulsory and must be completed

Please fax this Registration Form (2 pages) to: Fax: +27 (0) 41 553 6517, e-mail: mohair@educationval.co.za

NAME	MR	MS	MRS	MS
SURNAME				
COMPANY				
VAT NO.				
PHONE				
FAX				
POSTAL ADDRESS				
PROVINCE	COUNTRY			
E-MAIL				
MOBILE	WIRELESS			
THE EXHIBIT DATE RADIUM SHOW	4-5 November 2009	THE NETWORKING DINNER	3 November 2009	
GOVERNMENT COCKTAIL	4-5 November 2009	ATTENDING THE SITE VISITS	6-8 November 2009	
THE WELCOME COCKTAIL	2 November 2009	ADVERTISING IN THE VISITOR CATALOGUE		
THE EVENING FUNCTION	4 November 2009	I HAVE OTHER PLACES TO CONTACT		

The currency of South Africa is the South African Rand (R). Currency rate based on the current exchange rate of Euro €1 = R 17,00. Value added tax (VAT) is included in the price of tickets.

**THE GOLFGAME PARK VISITS : 3 November 2009 - Port Elizabeth & surrounding areas**

Number of attendees	R 150 per person	TOTAL	R
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**THE WELCOMING FUNCTION : 3 November 2009 : Jansenville**

Number of tickets	PRICE	TOTAL	PRICE
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**THE EVENING FUNCTION : 4 November 2009 : Graaff - Reinet**

Number of tickets	R 150 per person	TOTAL	R
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**THE EXHIBITION/TRADE SHOW : 4-5 November 2009 : Graaff - Reinet**

3m x 3m (9m) STAND	Space Only	R 3 990	SPACE ONLY INCLUDES: a 9m <sup>2</sup> carpeted area
	Package	R 5 700	PACKAGE INCLUDES: Swirl scheme, gliding point & table name
NUMBER OF STANDS		COST PER STAND	
		TOTAL	

**FACTA NAME** - Please indicate what your table name should read - fill it in from your company name

**ADVERTISING IN THE VISITORS CATALOGUE**

AS (Advert wide x 25mm high)	Full Colour	R 6 980	QUANTITY	TOTAL	R
AS (Advert wide x 10mm high)	Full Colour	R 4 500	QUANTITY	TOTAL	R

**THE CONFERENCE : 4-5 November 2009 : Graaff - Reinet**

4-5 November	R 500	Number of delegates	TOTAL	R
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**NAME(S) OF DELEGATES (Please write clearly & accurately)**

1. NAME & SURNAME	E-MAIL
2. NAME & SURNAME	E-MAIL
3. NAME & SURNAME	E-MAIL
4. NAME & SURNAME	E-MAIL

**DIETARY REQUIREMENTS**

HALAL	VEGETARIAN	NO REQUIREMENTS	OTHER
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PLEASE SPECIFY IF OTHER \_\_\_\_\_

**THE GALA DINNER : 5 November 2009 : Graaff - Reinet**

Number of tickets	R 200 per person	TOTAL	R
	R 2 000 per table of 8	TOTAL	R

**SITE VISITS : 6 November 2009 : Jansenville/Dienhage**

Number of tickets	R 100 per person	TOTAL	R
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**14% VAT** **GRAND TOTAL**

**PAYMENT**  
RIB Direct is to be used on receipt of your invoice. Deposit 40% on acceptance. The Registration Form, Invoice or payment's due 1 August 2009. Refunds will be processed only if registration form has been received or emailed to the organizer.

**CANCELLATION POLICY:**  
 • Cancellation of one booking made on the itinerary fee free, without penalty, before 15 December 2009.  
 • Cancellation made between 15/12/09 and 1/Jan/10 will incur 50% contribution fee. 50% of the total order.  
 • Cancellation made after 1/Jan/10 will be liable for the FULL amount.  
 • Cancellations are only acceptable if made in writing and proof of receipt has been acknowledged by the event organizer (if any).

**PAYMENT DETAILS**  
 Making of Event Organiser (Pty) Ltd  
 175 East Road, 2nd Street, Port Elizabeth, South Africa  
 www.2ndstreet.org.za  
 Bank Code: 200411  
 Swift Code: SIBZAL33  
 Account Number: 56235295

**OFFICIAL SIGNATURE**  
 This undersigned hereby certifies that the above information is correct. The participant agreed to comply with the conditions of the event and the terms and conditions on www.2ndstreet.org.za. All changes or other conditions in any way to this document will be considered null and void. The participant's consent to booking and the undersigned agrees to receive & accept, in the event of a dispute, the court assigned to the Organizer's registered office that will serve as the jurisdiction. The English language version being controlling. South African law will apply.

**CONTACT DETAILS**  
 Name: \_\_\_\_\_  
 Cell: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 E-mail: \_\_\_\_\_  
 Web: \_\_\_\_\_

**CONTACT DETAILS**  
 POSTAL ADDRESS: PORTAL ADDRESS  
 BOX 4002, Mowbray, Port Elizabeth, 6051  
 Inver, Abou, 4002  
 PHYSICAL ADDRESS: 542 Oude Road, Graaff-Reinet, Port Elizabeth, South Africa  
 CONTACT DETAILS: TEL: +27 41 533 5313  
 FAX: +27 41 533 6517  
 E-MAIL: mohair@educationval.co.za  
 WEB: www.mohairsummit.co.za

INKANYEZI



As the top carpet for the past 100 years, Mohair is the most natural, softest, and most durable carpet in the world. It is the only carpet that grows naturally on the back of a sheep.

The design of the carpet is what makes it so special. Mohair is made from the hair of the Angora goat, which is the only goat that grows naturally on its back. The hair is then spun into yarn and woven into a carpet.

# Objectives

1. To provide a platform for the industry to discuss the current state of the carpet market and to identify the challenges and opportunities ahead.

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# Industry

South Africa and the breathtakingly beautiful region of the Eastern Cape Province known as The Karoo is the cradle of the industry.

Over 300 Angora goat farmers produce 54% of the world's Mohair production from here, while the region is also home to two of the world's three processors and to a bulb for washing, combing, sorting, baling and auction workflow.

November is a beautiful time of year in the Karoo with many Goats with kids and fleeces in full growth. Visitors will be treated to the unique sights, sounds and pageants of the Karoo – as well as the much-awaited annual flock competitions which showcase the best goats South Africa has to offer.

From large scale trade, commercial farmers and sellers to small subsistence farmers and local crafters who rely on the Angora goat for their livelihoods, visitors will experience a rich diversity of the individuals that make up the South African Mohair business.

The South African Mohair Summit will create every visitor with insight into the industry, its trends, opportunities, challenges, experiences, issues, beautiful animals and tried careers.

The headline is that Mohair products worn on the streets in Paris or the streets of Tokyo, have emanated from the breeding stock of the beautiful Karoo in the Eastern Cape Province of South Africa. The International Mohair Summit invites you to an unforgettable experience and opportunities for learning, building relationships and business growth.

30000 Africa Exporters, 477, 890 000 TO THE FOLLOWING COUNTRIES VISITORS:

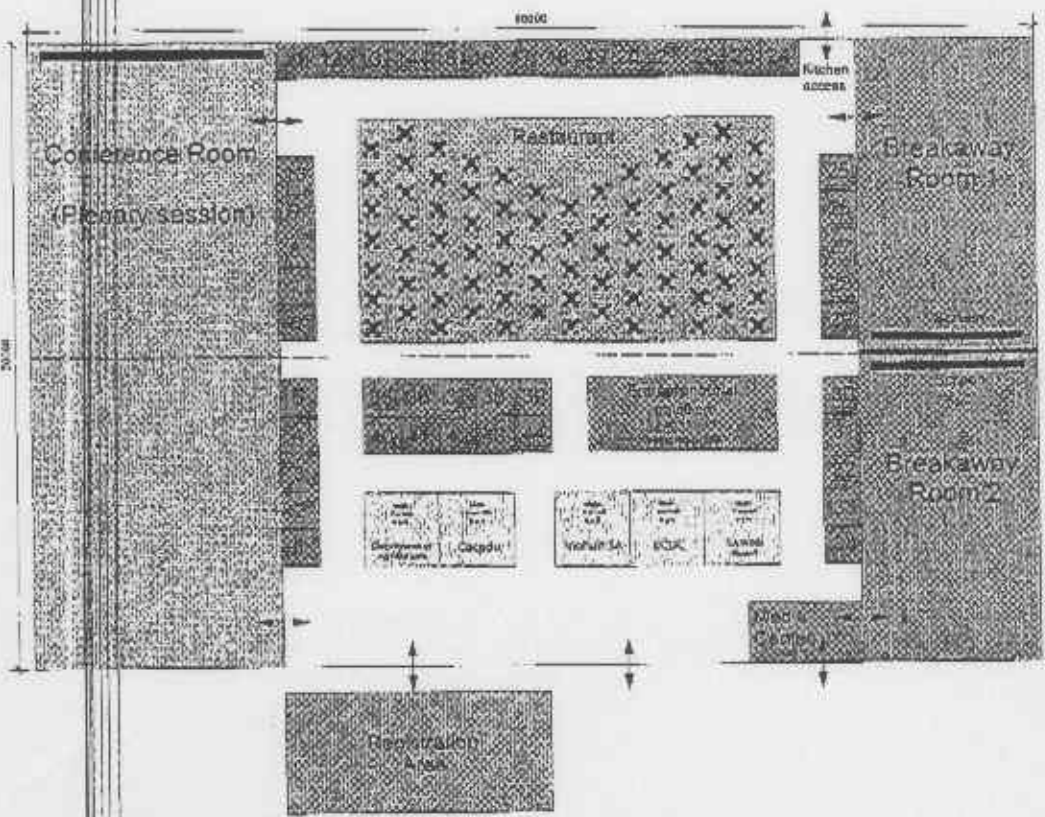
INDIA	42 548	TURKEY	40 304
UK	42 543	HONG KONG	14 341
TAIWAN	214 603	USA	75 610
ITALY	943 000	SPAIN	24 120
FRANCE	495 635	PERU	26
KOREA	119 947	MALAYSIA	1 610
JAPAN	161 328	AUSTRALIA	11 314
CHINA	729 504	DENMARK	1 264
GERMANY	30 173	URUGUAY	186
TOTAL 3,417,600 visitors			

SHARE OF WINDING MOHAIR EXPORTS FROM



USA	2.2%
FRANCE	14.5%
ITALY	27.5%
GERMANY	8.7%
UK	12.2%
INDIA	12.2%
TAIWAN	6.3%
CHINA	21.1%
OTHER	1.5%

# FLOORPLAN



- Key**
- 30m x 50m Conference Room
  - 16m x 22 Restaurant Area
  - 6m x 6m Near Entrance
  - 3 x 3 Staircase
  - 3 x 3 Registration Office
  - 16m x 23m Breakaway Room
  - 5m x 5m Media Centre
  - 6m x 5.5m Entrance-way Pavilion



International Mohair Summit 3-8 November 2009

Floor Plan  
Scale: 1:250



INTERNATIONAL  
**MOHAIR**  
SUMMIT

**6-8 November '09**  
GRAAF-REINET, FANSEVELDE

**REGISTER NOW!**

AN INITIATIVE FOR EVERYONE IN OR RELATED TO THE INTERNATIONAL MOHAIR INDUSTRY.

Celebrate 2009 United Nations Year of the Natural Fibre in breathtaking South Africa - the home of the International Mohair Industry.



INTERNATIONAL  
**MOHAIR**  
SUMMIT

**6-8 November '09**  
KAROO - SOUTH AFRICA

THE IN-MOHAIR ANNUAL  
INTERNATIONAL MOHAIR  
SUMMIT IS NOT TO BE  
MISSED  
AN INITIATIVE FOR EVERYONE  
IN OR RELATED TO THE  
INTERNATIONAL MOHAIR  
INDUSTRY.

THE  
INTERNATIONAL  
MOHAIR SUMMIT  
CONSISTS OF:

*Trade Show*

4 & 5 NOVEMBER 2009

The International Mohair Summit provides those seeking new clients or business with an ideal realising/setting opportunity to present products & services in a dynamic personal way to the International Mohair Industry including government support agencies.

*Conference*

4 & 5 NOVEMBER 2009

The 2-day Conference features International Mohair experts providing cutting-edge commentary and analysis on issues facing the industry, of trends, innovations, opportunities, successes and future strategies. Site visits to farms, producing up to 50% of world Mohair - and processing ensure a dynamic learning programme.

*Networking*

4, 5, 6, 7 & 8 NOVEMBER 2009

Building strong business relationships, contacts, agreements and deals are facilitated by a unique networking programme that includes visits to farms, Angora goat competitions, auctions, Mohair auctions together with leisure tourism activities including Golf, Big 5 Game drive safaris, Gals Dinner and a fashion show. Please refer to the Programme to book your ideal networking opportunity.

*You should attend*

The International Mohair Summit is the single most important gathering of the global industry and is therefore a premium opportunity for expanding your knowledge, marketing your products & generating sales.

- Growers
- Exporters/Processors
- Buyers/Settings
- Researchers/Supporters
- Fashion Designers
- Retailers
- Agricultural Development
- Health/Dressmakers
- Marketing/Support Agencies
- Students/Professionals
- Fashion Services
- Government Agencies