



Auchan Group

Sourcing Day for Budget Private Label December, 2nd 2009, Lille – France

The Auchan Group, leader in the retail sector, is looking for new suppliers for the non food Private Label budget ranges.

Non food Private label Expo (DPH) (www.dph-expo.com) has been entrusted by the Auchan Group to organise a non food sourcing day that will take place on December, 2nd 2009 in Lille (France), in the presence of buyers from the Group.

The Auchan Group in figures:

Number of stores worldwide: 1 194 stores in 12 countries
Auchan turnover in 2008: 39,5 M€

Main corporate stores:

Europe

■ France : 121 Auchan hypermarkets (including 5 Les Halles d'Auchan), 292 Atac supermarkets and Simply Market, Auchan Drive, Au Marché Vrac, Easy Marché, Auchan Direct.

■ Spain : 50 Alcampo hypermarkets, 126 Sabeco supermarkets, Immochan Spain, Accordfin, 100 proximity stores Aro Rojo.

■ Hungary: 11 Auchan hypermarkets, Accord Magyarország.

■ Italy : 47 hypermarkets and 276 supermarkets named SMA Supermercati or Cityper (SMA), Auchan, Gallerietto Auchan, IoVorre, Simply Market, Pracchi, La Bottega, Europa, Cartaccord.

■ Luxembourg : 1 Auchan hypermarket (a second one is planned for 2011)

■ Poland : 24 Auchan hypermarkets (including 4 in joint venture), Elea (supermarket), A-tak (discount supermarket). Accord Finance, Immochan and 12 supermarkets.

■ Portugal : 24 Jumbo hypermarkets.

■ Romania : 6 Auchan hypermarkets

■ Russia: 33 hypermarkets (Auchan), 20 supermarkets (Atac)

■ The Ukraine: 2 Auchan Hypermarkets

Asia

■ Taiwan 15 hypermarkets RT Mart, Apic, Save and Safe

■ China : 132 hypermarkets (of which 101 RT Mart)

The main private label ranges that Auchan is looking for:

1) Household products:

Sponges; cling film; washing-up liquid

2) Perfumery:

dyeing, aerosol manufacturer (deodorant, shaving foam and gel, hair gel); washing cream; depilatory (cream, wax, depilatory strips); non pharmaceutical products (wound-dressing, bandages, compress); women's hygiene.

3) Baby

nappy

Program for December, 2nd :

- Auchan conference
- 30-minute face-to-face meeting with the buyer of your product
- Lunch with the buyers from Auchan

Important : Auchan will select, from the forwarded information, the companies they would like to meet for the face to face meetings in December 2nd.

Each of selected companies is required to pay a participation fee of 980 euros (453 euros for companies attending the DPH Expo).

The deadline for submitting the application: 30/10/2009

Places are limited to 40 companies. No more application will be taken into account beyond this number, even before the deadline.

I would like to receive the registration form for the DPH Auchan sourcing day.

Company:	_____
Activity :	_____
Country :	_____ City : _____
Website :	_____
Full name	_____
Function :	_____
Tel : _____	Fax : _____
Email :	_____

Contact Information (Pls. send your form to the following contact points):

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